## **REMARKS/ARGUMENTS**

This case has been reviewed and analyzed in view of the Official Action dated 17 November 2004. Responsive to the objections and rejections made by the Examiner in the outstanding Official Action, Claims 1-3 have now been amended in order to more clearly clarify the inventive concept of the Applicant.

The Examiner has objected to the Abstract for containing legal phraseology, specifically, the word "comprising". The Abstract has now been amended and it is believed that the Abstract now overcomes the Examiner's specific objection.

The Examiner has further objected to Claim 1 due to various informalities in Claim 1. Claim 1 has now been amended and it is believed that newly-amended Independent Claim 1 overcomes the Examiner's specific objections.

The Examiner has further rejected Claims 1-3 under 35 U.S.C. § 102(b) as being anticipated by the Warden Patent #5,567,175. It is the Examiner's contention that all elements of Claims 1-3, as originally filed, are taught by the Warden reference.

The Warden reference is directed to a premold insert for a transparent plug. As shown in Fig. 1 of the Warden reference, a light source 53 is positioned within cavity 57, formed in the top surface of insert 31. The plug 29 is formed of a translucent material allowing light to be transmitted through the plug.

As shown in the Figures, the extension cord of the Warden reference includes male and female ends for connection to a standard wall socket. As stated in the

Specification (Column 6, Lines 36-38), openings 91, 93, and 95, and the surrounding passages 39, 41, and 47 are sized so as to receive a conventional 120 VAC three-prong plug.

In contradistinction, the system of the subject Patent Application is directed to an illuminating universal serial bus (USB) cable having illuminated end pieces. As shown in the subject Patent Application Drawings, the cable is directed to a USB cable for interconnection of computers and computer peripherals. Though a USB cable does carry a power signal, it is a low voltage DC current and cannot be adapted for the sort of AC power source meant to be connected to the system of the Warden reference.

Further, the system of the subject Patent Application utilizes a light emitting diode (LED) as the illuminating source. The LED is not only a standardized light source, but it requires a very low power drain and produces virtually no heat into the system. The system of the Warden reference, however, cannot utilize an LED light source. Not only are LEDs adapted for DC power consumption, but the sort of power that passes through the Warden extension cord is far too great for an LED light source to handle without burning out.

Thus, the Warden reference cannot be applied to the USB cable of the subject Patent Application system, which further utilizes an LED light source.

Thus, the Warden reference does <u>not</u> provide for: "...an illuminating USB cable assembly...said illuminating element being a light emitting diode...", as is clearly provided by newly-amended Independent Claim 1.

Thus, based upon newly-amended Independent Claim 1, it is not believed that the subject Patent Application is anticipated by, or made obvious by, the Warden reference when Independent Claim 1 is carefully reviewed.

It is now believed that the remaining Claims 2 and 3 show patentable distinction over the prior art cited by the Examiner for at least the same reasons as those previously discussed for Independent Claim 1.

The remaining reference cited by the Examiner, but not used in the rejection, has been reviewed, but is believed to be further removed when patentable distinctions are taken into account than those cited by the Examiner in the rejection.

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It is now believed that the subject Patent Application has been placed in condition for allowance, and such action is respectfully requested.

Respectfully submitted,

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